

CARPOOL

# The complete carpooling platform for your organisation

Connect. Share. Optimise parking.



7:50 am

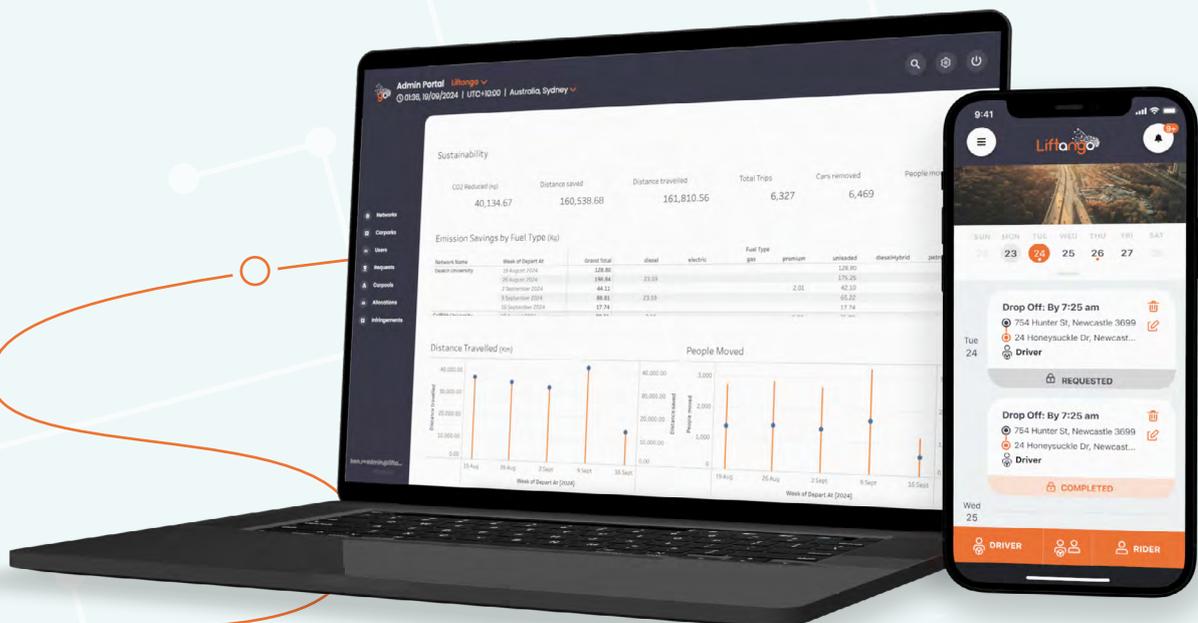
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# Redefining the traditional model of carpooling

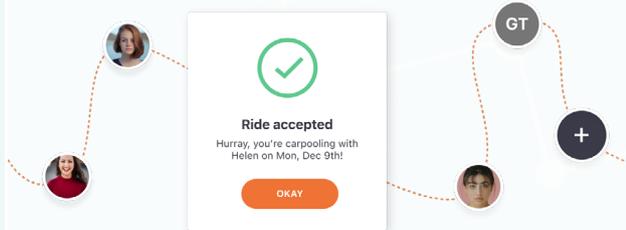
Our all-in-one platform uses a rewards-based model to incentivise carpool trips. This has enabled our clients to improve their parking problems and help their employees reduce commute costs.



## → Solving real problems for organisations

Does your organisation have parking problems? Looking to find a way to improve employee retention or reduce the number of cars in your precinct or city?

# Encouraging a shift in commuter behaviour



## A trusted network

Trust is the biggest challenge when matching carpoolers together. With a closed network you can control who has access to your carpool programme, building confidence in the service.



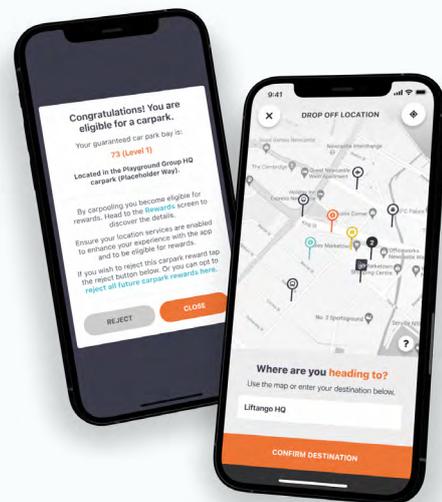
## Sustainable travel

Make an instant impact. Less cars means less CO<sub>2</sub> emissions. We'll provide a pathway for your organisation to reduce CO<sub>2</sub> emissions and access the data and reports you need.

## A new way to share

We focus on rewarding positive behaviour. By offsetting the cost of driving with perks like dedicated parking and custom rewards, less emphasis is on exchanging money.

The result is a connected group of active carpoolers united amongst a common interest - to use sustainable, cost effective and reliable shared transport.

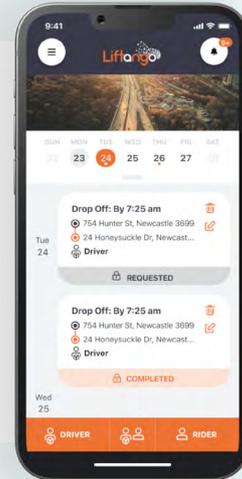


# Our technology

We've spent over five years perfecting a rewards-based carpool model. By providing a platform to reward positive and sustainable behaviour, you can easily launch and see results fast.

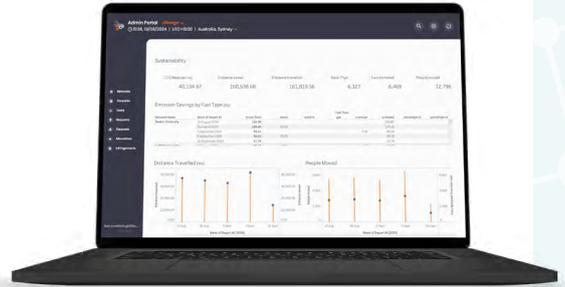
## 01 Carpool App

Build trust and see rapid results with real-time matching and an effortless user experience backed by robust rewards.



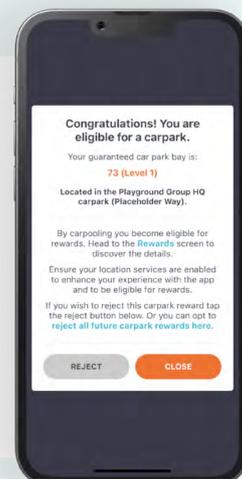
## 02 Operations Platform

360 degree control of your data and carpool operations, including emissions reporting and car park management.



## 03 Smart Parking

Optional integration with new or existing parking technology to make managing your site even easier.

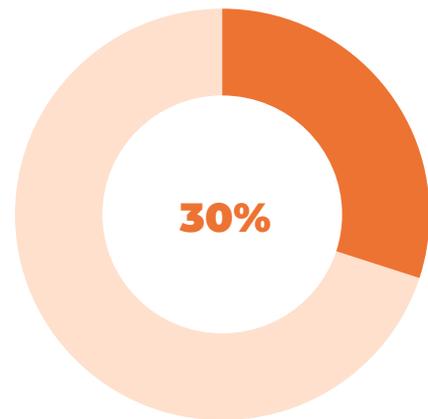


# Parking capacity is a huge problem

Studies have shown that up to 30% of a city's traffic is caused by people looking for parking. This amounts to billions of dollars in lost productivity and even more wasted space building more car parks.

## We solve parking capacity problems

We've helped global organisations tackle their toughest parking issues. Our carpool solutions let organisations reinvent how they use their parking space - and turn those savings into growth.



Traffic caused by people looking for parking

## Will carpooling work for your organisation?

- ✓ Do you have parking pressure?
- ✓ Do you have staff with painful commutes?
- ✓ Are you conscious about reducing the environmental impact of your vehicles?
- ✓ Do you want to reduce the cost of the daily commute?

If you answered **yes** to any these questions then you have the right conditions to create a successful carpooling program.

# Get started today

## 01 Plan

Engage our team for a free consultation



## 02 Design

We'll tailor a solution to meet your needs



## 03 Launch

Full support during and after launch

## We co-create localised solutions that get results



Fewer cars on site and reduced parking problems



A branded solution trusted by your employees and staff



Happier employees and customers



Quick uptake of shared trips



Full access to all data for better decisions



A trusted partner that cares about your results



## Got questions?

Speak to our expert team about how to build a carpool solution that works for you.

[liftango.com/contact](https://liftango.com/contact) →

